

Link to video: <https://www.youtube.com/watch?v=IT90wsdMCsw>

Link to handout: <https://www.aaii.com/files/images/2022-02-09-VMQ.pdf>

AAIL Articles

[To Beat the Market, Invest Differently Than the Market](#)

[What Are Factors? A Look Behind the Curtain](#)

[Using the Enterprise Value Ratio](#)

[The Benefits of Combining Value & Momentum](#)

[Quality Matters: Knowing What NOT to Own](#)

[Screening for Quality Growth, Value & Momentum](#)

VMQ Stocks

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[User's Guide](#)

[Performance](#)

Other Resources

[Kenneth French Data Library](#)

[Momentum Crashes](#), NBER